



Do you have an innovative idea on tools, models or services that can enable girls and women manage their menstruation hygienically? Then we are looking for you!

Win attractive prizes, engage with diverse stakeholders working on menstrual hygiene in both public & private sectors, and present your ideas and concepts to a panel of experts.

Your innovative ideas will be profiled on social media platforms such as U-Report, Facebook, Twitter and Live Webinars through Google Hangouts

HOW TO APPLY?

Submit your idea on the template provided and drop it off to School of leadership (Business Executive Centre, F-17, Block 8, Clifton, Karachi) or at nearest UNICEF/UNICEF partner's office by 15 th July 2017. Applications can also be submitted via email to mhmchallenge@sol.edu.pk.

Winners will be announced on 21 st July 2017.

Age Limit: 16-30 No Registration Fee Deadline: 15 th July 2017

Register Now: http://sol.edu.pk/mhm-innovation- challenge/ For a chance to participate in the MHM Innovation Challenge

WIN PRIZES

CHALLENGE WINNER PKR 250,000

RUNNERS UP PKR 150,000

REGIONAL
WINNERS
5 WINNERS FROM
FEDERAL & EACH
PROVINCE WILL
BE AWARDED
PKR 50,000 EACH

CHALLENGE PARTNERS







#menstruationmatters #MHDay #MHMPakistan