

School of Leadership Brand Identity Toolkit Agreement

This School of Leadership Brand Identity Toolkit Agreement (the "Agreement") is made between you (the "Authorized User") and the School of Leadership, ("SoL")

Subject to the terms and conditions of this Agreement, SoL hereby grants to Authorized User the revocable, non-negotiable, non-exclusive, royalty free right to use the content SoL has made available in the School of Leadership Brand Identity Toolkit

TERMS AND CONDITIONS

General. Where applicable, this Agreement covers only usage of the School of Leadership Brand Identity Toolkit + Tagline graphic image files.

Restrictions.

- (1) Use of School of Leadership Brand Identity Toolkit and/or any of the content in the School of Leadership Brand Identity Toolkit may only be done for activities that are officially in partnership or sponsored by School of Leadership
- (2) Any use of the School of Leadership Brand Identity Toolkit made available in the School of Leadership Brand Identity Toolkit must strictly conform to the specifications set forth in the Brand Identity Guidelines.
- (4) Authorized Users shall not use the School of Leadership Brand Identity Toolkit made available through the School of Leadership Brand Identity Toolkit in a manner that could be interpreted to confuse readers as to the source of the information, damage the reputation of School of Leadership.

Termination. School of Leadership may terminate this Agreement upon written notice to Authorized User. Upon termination, Authorized User must immediately: (i) cease all use of the [School of Leadership Brand Identity Toolkit](#) and/or any content gathered from the [School of Leadership Brand Identity Toolkit](#); and (ii) delete all originals and copies of such [School of Leadership Brand Identity Toolkit](#) property in his/her possession.

Ownership. Authorized User understands and agrees that School of Leadership and its licensors are the sole owners of all property rights in the Brand Toolkit and its components. Except as provided in this Agreement, Authorized User shall not acquire any interest in the intellectual property of School of Leadership.